

### THE BROOKLYN ACADEMY OF MUSIC, INC.

Financial Statements (Together with Independent Auditors' Report)

Years Ended June 30, 2017 and 2016



ACCOUNTANTS & ADVISORS

#### THE BROOKLYN ACADEMY OF MUSIC, INC.

### FINANCIAL STATEMENTS (Together with Independent Auditors' Report)

#### **YEARS ENDED JUNE 30, 2017 AND 2016**

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#### INDEPENDENT AUDITORS' REPORT

The Board of Trustees of The Brooklyn Academy of Music, Inc.

We have audited the accompanying financial statements of The Brooklyn Academy of Music, Inc. ("BAM") which comprise the statements of financial position as of June 30, 2017 and 2016, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Brooklyn Academy of Music, Inc. as of June 30, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

New York, NY

December 13, 2017

Marxs Pareth LLP



#### THE BROOKLYN ACADEMY OF MUSIC, INC. STATEMENTS OF FINANCIAL POSITION AS OF JUNE 30, 2017 AND 2016

		2017	 2016
ASSETS			
Cash and cash equivalents (Notes 2C, 8A and 15)	\$	1,214,620	\$ 800,429
Accounts and other receivables (Note 2J)		407,686	382,470
Government receivables, net (Note 2J)		3,572,920	2,166,702
Pledges receivable, net (Notes 2F, 2J and 4)		8,993,299	14,968,641
Prepaid expenses and other current assets (Note 9)		1,375,817	1,379,098
Property and equipment, net (Notes 2G and 5)		18,964,648	17,945,456
Beneficial interest in BAM Endowment Trust (Notes 2K, 6, 10, 11 and 15)		95,779,598	 91,574,003
TOTAL ASSETS	<u>\$</u>	130,308,588	\$ 129,216,799
LIABILITIES AND NET ASSETS			
LIABILITIES			
Accounts payable and accrued expenses, net (Note 9)	\$	4,880,255	\$ 6,167,410
Due to BAM Endowment Trust (Note 6)		25,000	975,000
Line of credit (Note 7)		-	1,750,000
Deferred revenue (Note 2D)		1,008,963	 1,152,651
TOTAL LIABILITIES		5,914,218	 10,045,061
COMMITMENTS AND CONTINGENCIES (Notes 7 and 14)			
NET ASSETS (Note 2E):			
Unrestricted:			
General operations		(1,288,487)	(1,128,340)
Cultural Institutions Retirement System (Note 9)		(1,670,602)	(1,925,066)
Net investment in property and equipment (Notes 2G and 5)		18,274,030	 17,136,534
Total unrestricted		15,314,941	14,083,128
Temporarily restricted (Note 11)		24,404,877	20,567,411
Permanently restricted (Note 10)		84,674,552	 84,521,199
TOTAL NET ASSETS		124,394,370	 119,171,738
TOTAL LIABILITIES AND NET ASSETS	\$	130,308,588	\$ 129,216,799

# THE BROOKLYN ACADEMY OF MUSIC, INC. STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED JUNE 30, 2017 AND 2016

2017 2016

OPERATING ACTIVITIES (Note 2L):	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2017	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016
OPERATING REVENUE:								
Support: Special events revenue (Note 2H)	\$ 2,795,151	\$ 40,000	\$ -	\$ 2,835,151	\$ 1,292,765	\$ 123,000	\$ -	\$ 1,415,765
Less: direct special event expenses	(211,785)	φ <del>-</del> 0,000	Ψ -	(211,785)	(188,689)	ψ 123,000 -	ψ - -	(188,689)
Special events, net	2,583,366	40,000		2,623,366	1,104,076	123,000		1,227,076
The City of New York (Note 12)	3,049,229	-	-	3,049,229	2,948,626	-	-	2,948,626
New York State	-	-	-	-	27,383	174,500	-	201,883
Federal government	1,078,504	40,000	-	1,118,504	972,908	50,000	-	1,022,908
Private sector (Notes 2H and 3)	15,947,344	3,444,147	-	19,391,491	19,757,594	3,911,071	-	23,668,665
Distribution from BAM Endowment Trust (Note 6)	8,598,441 3,051,846	- (3,051,846)	-	8,598,441	4,359,525	- (7,401,043)	-	4,359,525
Net assets released from restrictions (Note 11)	3,031,040	(3,031,840)	<del></del>	<u> </u>	7,401,043	(7,401,043)	<del></del>	<del></del>
Total Support	34,308,730	472,301		34,781,031	36,571,155	(3,142,472)		33,428,683
Earned Revenue:								
Performance and co-presenter income	11,295,787	-	-	11,295,787	14,635,865	-	-	14,635,865
BAM Rose Cinema	3,579,184	-	-	3,579,184	4,064,544	-	-	4,064,544
Rentals, BAMart sales, interest and other income	2,430,939		9	2,430,948	3,042,420		348	3,042,768
Total Earned Revenue	17,305,910		9	17,305,919	21,742,829		348	21,743,177
TOTAL OPERATING REVENUE	51,614,640	472,301	9	52,086,950	58,313,984	(3,142,472)	348	55,171,860
OPERATING EXPENSE:								
Program services	39,833,574	-	-	39,833,574	47,336,702	-	-	47,336,702
Management and general	4,017,658	-	-	4,017,658	4,031,947	-	-	4,031,947
Fundraising	6,915,595			6,915,595	7,260,953			7,260,953
TOTAL OPERATING EXPENSE (Note 13)	50,766,827			50,766,827	58,629,602			58,629,602
RESULTS FROM OPERATIONS	847,813	472,301	9	1,320,123	(315,618)	(3,142,472)	348	(3,457,742)
NON-OPERATING ACTIVITIES (Note 2L):								
Depreciation and amortization expense (Note 5)	(1,960,295)	-	-	(1,960,295)	(1,978,143)	-	-	(1,978,143)
Net assets released from restriction for capital projects (Note 11)	687,086	(687,086)	-	-	1,059,263	(1,059,263)	-	-
New York City Economic Development Corporation capital grant	1,637,921	-	-	1,637,921	1,445,663	-	-	1,445,663
Increase (decrease) in beneficial interest in BAM Endowment Trust (Note 6)	<u> </u>	4,052,251	153,344	4,205,595		(8,452,268)	679,843	(7,772,425)
TOTAL NON-OPERATING ACTIVITIES	364,712	3,365,165	153,344	3,883,221	526,783	(9,511,531)	679,843	(8,304,905)
CHANGE IN NET ASSETS BEFORE PENSION RELATED CHANGES	1,212,525	3,837,466	153,353	5,203,344	211,165	(12,654,003)	680,191	(11,762,647)
Cultural Institutions Retirement System (Note 9)	19,288	<u> </u>		19,288	(132,183)			(132,183)
CHANGE IN TOTAL NET ASSETS	1,231,813	3,837,466	153,353	5,222,632	78,982	(12,654,003)	680,191	(11,894,830)
Net Assets - Beginning of Year	14,083,128	20,567,411	84,521,199	119,171,738	14,004,146	33,221,414	83,841,008	131,066,568
NET ASSETS - END OF YEAR	\$ 15,314,941	\$ 24,404,877	\$ 84,674,552	\$ 124,394,370	\$ 14,083,128	\$ 20,567,411	\$ 84,521,199	\$ 119,171,738

#### THE BROOKLYN ACADEMY OF MUSIC, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JUNE 30, 2017 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2016)

#### FOR THE YEAR ENDED JUNE 30, 2017

	PROGRAM SERVICES					SUPPORTING SERVICES												
										Programming &			Total Program	Management &		Total Supporting		
	Next Wave	Theater	Dance	Dance Africa	Music	Education	Ancillary	Rose Cinema	Rentals	General Management	Marketing	Operations	Services	General	Fundraising	Services	Total 2017	Total 2016
SALARIES AND BENEFITS:																		
Salaries and other personnel costs	\$ 2,537,558 \$	797,177 \$	709,950	\$ 183,433	\$ 428,872 \$	1,252,971 \$		1,434,174 \$	734,854		\$ 3,835,899	\$ -	\$ 17,465,272	\$ 2,068,934 \$	3,475,142 \$	5,544,076	\$ 23,009,348	\$ 25,663,355
Payroll taxes and employee benefits	982,145	300,729	281,113	74,391	168,720	479,355	104,427	417,162	270,043	1,550,797	1,341,225		5,970,107	600,531	1,120,374	1,720,905	7,691,012	7,869,147
Total Salaries and Benefits	3,519,703	1,097,906	991,063	257,824	597,592	1,732,326	403,169	1,851,336	1,004,897	6,802,439	5,177,124	-	23,435,379	2,669,465	4,595,516	7,264,981	30,700,360	33,532,502
OTHER EXPENSES:																		
Company and artist fees	2,327,387	700,103	902,410	58,966	553,835	230,788	304,760	5,000	-	-	-	-	5,083,249	-	55,078	55,078	5,138,327	6,509,618
Production expenses	535,644	115,075	174,221	54,636	30,426	60,709	64,389	82,695	15,451	80,074	42,036	77,858	1,333,214	13,068	50,404	63,472	1,396,686	2,826,085
Travel, hotel and per diem	554,038	231,037	432,569	35,911	50,656	87,096	62,132	37,213	3,690		10,763	9,380	1,535,197	26,931	23,883	50,814	1,586,011	2,880,884
Freight	126,022	36,081	16,142	12,248	4,998	20,834	10,412	-	2,125	2,303	-	4,188	235,353	-	301	301	235,654	290,980
Consultants and production fees	98,624	21,524	9,745	33,500	7,300	464,379	256,724	59,475	-	62,537	16,165	533,224	1,563,197	49,058	132,354	181,412	1,744,609	1,454,210
Professional fees	-	-	10,000	6,250	-	-	-	-	-	12,500	(587)	12,800	40,963	262,336	313	262,649	303,612	256,039
Advertising and promotion	643,530	492,174	14,257	56,091	20,442	124,042	42,557	240,492	48	1,200	102,372	768	1,737,973	1,819	239,580	241,399	1,979,372	2,631,672
Film rental	-	-	-	-	-	1,032	1,488	1,315,025	-	-	-	-	1,317,545	-	-	-	1,317,545	1,515,982
Cinema concessions	-	-	-	-	-	15,820	-	121,742	-	-	-	-	137,562	53	-	53	137,615	155,331
Hospitality and special events	18,384	8,936	11,956	5,725	9,986	79,697	44,113	67,622	2,093		559	772	271,427	24,991	970,691	995,682	1,267,109	977,880
Patron services	-	-	519	-	-	344	201	320	63	_,	3,936	723	8,708	3,664	19,437	23,101	31,809	46,399
Human resources and personnel training	-	-	12	-	-	348	237	53	-	2,152	9,533	24,601	36,936	227,379	2,046	229,425	266,361	188,295
Occupancy costs	-	-	-	-	-	-	-	-	-	-	-	870,993	870,993	-	-	-	870,993	835,248
Building maintenance	250	-	-	49,670	-	-	15,453	5,022	250		11	737,504	808,160	-	19,992	19,992	828,152	795,910
Computers, service, supplies	-	-	7,790	-	-	1,380	93	750	-	2,981	15,450	535,349	563,793	22,855	18,170	41,025	604,818	556,095
Telecommunications	-	150	1,195	-	-	1,963	-	800	-	6,646	2,011	132,745	145,510	1,534	2,015	3,549	149,059	160,284
Office supplies	-	-	5,600	213	64	23,810	3,612	38,760	955	225,159	26,844	123,937	448,954	5,896	23,443	29,339	478,293	513,153
Postage and shipping	42,145	39,617	2,792	4,301	34	12,246	8,584	92,484	17	0,401	12,290	2,622	220,629	4,207	68,688	72,895	293,524	370,865
Insurance expense	9,643	3,607	2,304	1,877	2,778	3,696	3,526	19,838	6,384	-	-	(3,978)		175,937	-	175,937	225,612	219,594
Bank and other finance charges	35	-	58	-	-	-	-	-	-	-	6	70	169	234,861	-	234,861	235,030	201,491
Bad debts	-	-	-	-	-	-	-	-	-	-	-	-	-	1,200	143,822	145,022	145,022	345,387
Organizational contributions	-	-	-	-	10,000	-	2,000	-	-	1,008	-	-	13,008	2,370	2,995	5,365	18,373	5,380
Miscellaneous	158,310	66,108	36,783	34,179	31,736	25,240	14,764	99,274	3,884		64,865	75,755	635,554	39,925	137,402	177,327	812,881	1,360,318
Operations allocation	533,319	186,696	173,890	40,587	87,618	191,571	82,199	268,056	69,031	482,756	364,014	(3,139,311)	(659,574)	250,109	409,465	659,574	<del></del> .	
Total expenses before depreciation and direct expenses for special events	8.567.034	2,999,014	2,793,306	651.978	1,407,465	3,077,321	1.320.413	4.305.957	1,108,888	3 7.754.806	5,847,392		39.833.574	4,017,658	6.915.595	10,933,253	50,766,827	58,629,602
ander expenses for special events	0,507,034	2,333,014	2,133,300	051,576	1,407,405	3,011,321	1,320,413	4,303,337	1,100,000	, 1,134,000	3,047,392	-	33,033,374	4,017,000	0,313,333	10,933,233	30,700,027	30,023,002
Depreciation expense and amortization	333,023	116,579	108,583	25,344	54,712	119,623	51,328	167,384	43,105	301,449	227,303	-	1,548,433	156,177	255,685	411,862	1,960,295	1,978,143
Direct expenses for special events					<u> </u>	<u> </u>	<u> </u>		-	· <del></del> -	-			<u> </u>	211,785	211,785	211,785	188,689
Total Expenses	\$ 8,900,057 \$	3,115,593 \$	2,901,889	\$ 677,322	\$ 1,462,177 \$	3,196,944 \$	1,371,741 \$	s 4,473,341 \$	1,151,993	3 \$ 8,056,255 S	\$ 6,074,695	\$ -	\$ 41,382,007	\$ 4,173,835 \$	7,383,065 \$	11,556,900	\$ 52,938,907	\$ 60,796,434

#### THE BROOKLYN ACADEMY OF MUSIC, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JUNE 30, 2016

#### FOR THE YEAR ENDED JUNE 30, 2016

	PROGRAM SERVICES							SUPPORTING SERVICES										
	Next Wave	Theater	Opera	Dance	Dance Africa	Music	Education	Ancillary	Rose Cinema	Rentals	Programming & General Management	Marketing	Operations	Total Program Services	Management & General	Fundraising	Total Supporting Services	Total Expenses
SALARIES AND BENEFITS:																		
Salaries and other personnel costs	\$ 2,217,285 \$	1,902,696 \$	305,544 \$	459,521	\$ 167,855	\$ 197,070 \$	1,484,065	\$ 348,742		1,233,004	\$ 5,711,126	\$ 3,911,814	\$ -	\$ 19,397,799	\$ 2,357,591	\$ 3,907,965	\$ 6,265,556	\$ 25,663,355
Payroll taxes and employee benefits	874,356	779,243	142,205	176,685	70,378	84,808	507,414	127,852	385,704	412,737	1,420,399	1,270,307		6,252,088	577,889	1,039,170	1,617,059	7,869,147
Total Salaries and Benefits	3,091,641	2,681,939	447,749	636,206	238,233	281,878	1,991,479	476,594	1,844,781	1,645,741	7,131,525	5,182,121	-	25,649,887	2,935,480	4,947,135	7,882,615	33,532,502
OTHER EXPENSES:																		
Company and artist fees	2,174,662	1,883,847	436,160	648,145	40,100	570,133	257,823	458,093	15,000	-	-	-	-	6,483,963	-	25,655	25,655	6,509,618
Production expenses	421,560	1,304,091	59,874	139,274	41,070	43,298	72,560	383,907	113,831	39,236	66,039	16,483	71,716	2,772,939	8,205	44,941	53,146	2,826,085
Travel, hotel and per diem	544,878	889,589	383,276	462,917	94,442	28,591	105,421	210,383	53,304	3,936	18,821	8,830	15,396	2,819,784	20,447	40,653	61,100	2,880,884
Freight	136,579	20,944	57,945	32,787	6,033	1,103	10,483	8,295	500	6,443	3,120	-	4,905	289,137	-	1,843	1,843	290,980
Consultants and production fees	88,486	100,048	71,068	7,123	43,000	-	468,378	128,145	61,079	2,172	143,551	95,214	79,909	1,288,173	72,398	93,639	166,037	1,454,210
Professional fees	=	-	-	9,000	6,500	-	-	450	-	-	850	28,765	830	46,395	209,644	-	209,644	256,039
Advertising and promotion	719,213	873,071	-	4,858	56,372	42,712	145,335	86,101	246,620	535	5,992	112,617	990	2,294,416	4,259	332,997	337,256	2,631,672
Film rental	=	-	-	-	-	-	2,814	2,641	1,510,527	-	-	-	-	1,515,982	-	-	-	1,515,982
Cinema concessions	=	-	-	-	-	-	13,592	-	136,191	5,440	-	-	-	155,223	108	-	108	155,331
Hospitality and special events	114	6,638	133	6,826	8,094	2,250	95,229	46,965	85,089	7,128	19,225	1,470	2,875	282,036	28,649	667,195	695,844	977,880
Patron services	-	-	-	48	-	-	678	328	370	-	1,079	5,643	733	8,879	2,427	35,093	37,520	46,399
Human resources and personnel training	-	-	-	2,000	170	-	1,150	-	-	-	10,300	17,261	38,765	69,646	117,179	1,470	118,649	188,295
Occupancy costs	-	-	-	7	15	-	-	-	-	-	-	-	833,851	833,873	-	1,375	1,375	835,248
Building maintenance	-	-	-	-	30,519	-	-	7,545	7,337	3,393	367	664	723,456	773,281	167	22,462	22,629	795,910
Computers, service, supplies	-	-	-	876	-	-	3,839	22,776	441	-	4,896	54,481	436,045	523,354	11,155	21,586	32,741	556,095
Telecommunications	-	-	-	1,182	-	-	2,710	35	1,490	-	6,874	1,940	141,795	156,026	1,753	2,505	4,258	160,284
Office supplies	-	-	-	4,867	-	-	21,199	1,032	40,319	517	257,554	36,059	118,228	479,775	10,159	23,219	33,378	513,153
Postage and shipping	61,444	57,402	162	1,492	5,284	268	10,942	8,213	76,310	307	9,877	20,964	5,037	257,702	6,981	106,182	113,163	370,865
Insurance expense	8,885	9,546	582	1,313	2,004	1,467	4,945	5,206	26,096	5,927	-	(97)	(5,152)	60,722	158,872	-	158,872	219,594
Bank and other finance charges	73	-	-	563	-	-	-	55	-	-	-	-	47	738	200,651	102	200,753	201,491
Bad debts	-	733	-	-	-	-	470	-	-	-	-	958	-	2,161	15,466	327,760	343,226	345,387
Organizational contributions	-	-	-	-	-	-	-	2,500	-	-	759	-	-	3,259	859	1,262	2,121	5,380
Miscellaneous	133,490	173,321	18,788	42,151	33,414	31,789	26,765	36,886	120,223	3,783	97,006	57,844	329,237	1,104,697	34,308	221,313	255,621	1,360,318
Operations allocation	370,631	401,771	74,103	100,510	30,392	50,389	162,483	94,711	217,904	86,597	390,557	283,269	(2,798,663)	(535,346)	192,780	342,566	535,346	
Total expenses before depreciation and direct expenses for special events	7,751,656	8,402,940	1,549,840	2,102,145	635,642	1,053,878	3,398,295	1,980,861	4,557,412	1,811,155	8,168,392	5,924,486	-	47,336,702	4,031,947	7,260,953	11,292,900	58,629,602
Depreciation expense and amortization Direct expenses for special events	261,968	283,979	52,377	71,042	21,482	35,616	114,846	66,943	154,019	61,208	276,052	200,219	<u>-</u>	1,599,751	136,260	242,132 188,689	378,392 188,689	1,978,143 188,689
Total Expenses	\$ 8,013,624 \$	8,686,919 \$	1,602,217 \$	2,173,187	\$ 657,124	\$ 1,089,494	3,513,141	\$ 2,047,804	\$ 4,711,431 \$	1,872,363	\$ 8,444,444	\$ 6,124,705	\$ -	\$ 48,936,453	\$ 4,168,207	\$ 7,691,774	\$ 11,859,981	\$ 60,796,434

#### THE BROOKLYN ACADEMY OF MUSIC, INC. STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2017 AND 2016

	 2017	 2016
CASH FLOWS FROM OPERATING ACTIVITIES: Change in net assets	\$ 5,222,632	\$ (11,894,830)
Adjustments to reconcile change in net assets to		
net cash provided by operating activities:		
Depreciation and amortization	1,960,295	1,978,143
Loss on disposal of property and equipment	28,633	258,409
(Increase) decrease in beneficial interest in BAM Endowment Trust	(4,205,595)	7,772,425
Bad debt expense	145,022	345,387
Change in discount on pledges receivable	(19,245)	(181,564)
Interest - permanently restricted	 (9)	 (348)
Subtotal	3,131,733	(1,722,378)
(Increase) decrease in assets:		
Accounts and other receivables	(25,216)	622,161
Government receivables	(1,406,218)	(1,441,968)
Pledges receivable	5,849,565	1,925,353
Prepaid expenses and other current assets	3,281	208,851
(Decrease) increase in liabilities:		
Accounts payable and accrued expenses	(1,287,155)	406,281
Due to BAM Endowment Trust	(950,000)	843,194
Deferred revenue	 (143,688)	 134,113
Net Cash Provided by Operating Activities	 5,172,302	 975,607
CASH FLOWS FROM INVESTING ACTIVITIES:		
Acquisitions of property and equipment	 (3,008,120)	 (3,555,876)
Net Cash Used in Investing Activities	 (3,008,120)	 (3,555,876)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Borrowings on line of credit	-	1,750,000
Repayments on line of credit	(1,750,000)	-
Interest - permanently restricted	 9	 348
Net Cash (Used in) Provided by Financing Activities	 (1,749,991)	 1,750,348
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	414,191	(829,921)
Cash and cash equivalents - beginning of the year	 800,429	 1,630,350
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 1,214,620	\$ 800,429

#### **NOTE 1 – ORGANIZATION AND NATURE OF ACTIVITIES**

The Brooklyn Academy of Music, Inc. ("BAM"), founded in 1861, is a not-for-profit performing arts center located in the Fort Greene section of Brooklyn, New York. The primary mission of BAM is to be the home for adventurous artists, audiences and ideas.

BAM is a not-for-profit organization exempt from federal income taxes under Section 501(c)(3) of the U.S. Internal Revenue Code, and similar provisions at the New York State and City level.

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

- A. Basis of Accounting The financial statements of BAM have been prepared on the accrual basis of accounting. BAM adheres to accounting principles generally accepted in the United States of America ("U.S. GAAP").
- B. **Use of Estimates** The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures at the date of the financial statements. Actual results could differ from those estimates.
- C. **Cash and Cash Equivalents** BAM considers all highly liquid investments with a maturity of three months or less when purchased, to be cash equivalents. BAM has established a working capital reserve fund to be utilized to relieve cash shortfalls within the operating cycle.
- D. **Deferred Revenue** BAM receives advances for ticket sales and records these sales as deferred revenue.
- E. Net Assets BAM accounts for and reports its net assets based upon the existence or absence of donor-imposed restrictions. Unrestricted net assets include BAM's net investment in property and equipment. Temporarily restricted net assets are those whose donor-imposed restrictions as to a specific purpose or time have not been met. Permanently restricted net assets are those with donor-imposed restrictions on the corpus of the gifts specifying they be maintained in perpetuity. Certain of the permanently restricted net assets require that earnings be restricted permanently. However, they do provide for BAM to access such earnings for short-term working capital needs provided such funds are restored within specified time periods as further discussed in Note 10. Unrestricted net assets include all resources that are not subject to donor-imposed restrictions. Temporarily restricted net assets that have been both earned and have had their restrictions met in the current year are recorded as unrestricted net assets.
- F. **Pledges Receivable** Pledges are recorded as revenue when the pledge is made. BAM discounts long-term pledges using a risk-adjusted interest rate (ranging from 1.2% to 2.8%) for the expected term of the promise to give applicable to the years in which the pledges are received. As of June 30, 2017 and 2016, the discount on pledges receivable amounted to \$258,193 and \$277,438, respectively.
- G. Property and Equipment Property and equipment is recorded at cost. Such amounts do not purport to represent replacement values. BAM capitalizes property and equipment, provided such acquisitions are \$10,000 or more and have a useful life of more than one year. Depreciation is recognized using the straight-line method over the estimated useful lives of the respective assets. Amortization of leasehold improvements is charged at the lesser of the life of the improvements or the lease.

The range of estimated useful lives follows:

Furniture and equipment 3-25 years
Capital additions and leasehold improvements 5-25 years
Commercial condominium 40 years

#### NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

- H. Contributions in-Kind BAM records contributed goods and services at their fair value on the date of receipt. Donated goods and services amounted to \$262,832 and \$477,106 for the years ended June 30, 2017 and 2016, respectively. Donated goods for the years ended June 30, 2017 and 2016 include: floral décor, rental pianos, furniture, beverages, food, and gifts for attendees of special events, amounting to \$260,432 and \$386,246, respectively. Donated services for the years ended June 30, 2017 and 2016 include: consulting and DJ services, amounting to \$2,400 and \$90,860, respectively. These donations are reflected under private sector support at \$246,470 and \$435,488 and special events of \$16,362 and \$41,618 in the accompanying statements of activities for the years ended June 30, 2017 and 2016, respectively. BAM has three facilities in Brooklyn in which it carries out its activities. These facilities are provided at a nominal charge by The City of New York ("the City") through long-term leases or license agreements. BAM, like many cultural institutions, does not reflect the value of the use of the long-lived assets as contributions in-kind, since to do so would be impracticable.
- I. Allocation of Expenses The costs of program and supporting services have been summarized on a functional basis (excluding depreciation and amortization and direct expenses for special events) in the statements of activities. Certain indirect costs have been allocated by management between program and supporting services based on a percentage of direct program expenses. Note 13 provides expenses by functional category inclusive of depreciation and amortization.
- J. Allowance for Doubtful Accounts BAM's management evaluates the need for an allowance for doubtful accounts applicable to its accounts based on various factors including an assessment of the creditworthiness of its donors, agings of the amounts due and historical experience. As of June 30, 2017 and 2016, BAM's management determined that no allowance for pledges receivable, accounts and other receivables was necessary. BAM's management also determined that an allowance for doubtful accounts of \$25,000 and \$46,135 was necessary for government receivables as of June 30, 2017 and 2016, respectively.
- K. Fair Value Fair value measurements are based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In order to increase consistency and comparability in fair value measurements, a fair value hierarchy prioritizes observable and unobservable inputs used to measure fair value into three levels, as described in Note 15.
- L. *Operating and Non-Operating Activities* BAM's non-operating activities include: depreciation and amortization, capital grants and the change in value of its beneficial interest in the BAM Endowment Trust.

#### NOTE 3 – PRIVATE SECTOR SUPPORT

Private sector support consisted of the following for the years ended June 30, 2017 and 2016:

	2017	2016
Corporations	\$ 1,940,930	\$ 3,260,577
Foundations	13,003,168	11,432,443
Individuals	4,181,678	8,358,593
Donated goods and services	246,470	435,488
Change in net present value discount	<u>19,245</u>	181,564
Total private sector support	<u>\$ 19,391,491</u>	\$ 23,668,665

#### **NOTE 4 – PLEDGES RECEIVABLE**

Pledges receivable due in more than one year are recorded at the net present value, determined using a discount rate commensurate with the rate on U.S. Treasury Bills. The discount rates range from 1.2 percent to 2.8 percent. Amortization of the discount is reflected as contribution revenue in the accompanying financial statements. Restricted pledges are reported as additions to the appropriate restricted net asset balances.

Pledges from various corporations, foundations and individuals consisted of the following as of June 30:

	2017	2016
Pledges due: Within one year In one to five years In five to ten years	\$ 5,003,572 4,047,920 200,000	\$ 7,814,254 7,181,825 250,000
Gross pledges receivable	9,251,492	15,246,079
Discount for net present value	(258,193)	(277,438)
Net pledges receivable	\$ 8,993,299	<u>\$ 14,968,641</u>

#### **NOTE 5 – PROPERTY AND EQUIPMENT**

Property and equipment consisted of the following as of June 30:

	2017	2016
General construction in progress Capital additions and leasehold improvements Furniture and equipment Marquee Works of art Commercial condominium	\$ 7,233,541 14,853,730 4,461,161 301,192 250,000 2,455,533	\$ 5,174,824 16,850,628 5,242,194 301,192 250,000 2,455,533
Total cost	29,555,157	30,274,371
Less: accumulated depreciation and amortization	(10,590,509)	(12,328,915)
Net book value	<u>\$ 18,964,648</u>	<u>\$ 17,945,456</u>

Depreciation and amortization expense for the years ended June 30, 2017 and 2016 amounted to \$1,960,295 and \$1,978,143, respectively. During the year ended June 30, 2017, BAM disposed of fixed assets, some of which were fully depreciated amounting to \$3,727,334. As a result of disposal, BAM recognized a loss on disposal amounting to \$28,633 and \$258,409 for the years ended June 30, 2017 and 2016, respectively.

Included in construction in progress as of June 30, 2017 and 2016, was general operating improvements to various BAM facilities as well as the Fulton Street Redevelopment Project. Construction is expected to be completed by October 2019 with an estimated cost of \$34 million.

#### NOTE 6 - BENEFICIAL INTEREST BAM ENDOWMENT TRUST

BAM Endowment Trust ("BET") was incorporated as a tax-exempt organization in 1992 to operate exclusively for the benefit and purposes of BAM. The endowment campaign of BET raises permanently restricted contributions that generate investment earnings. An annual distribution of BET's investment income is made to BAM. All BET financial activity is maintained in a separate corporation with independently audited financial statements. The by-laws of BET state that the majority of its Board members cannot be affiliated with BAM's Board of Trustees.

#### NOTE 6 - BENEFICIAL INTEREST IN BAM ENDOWMENT TRUST (Continued)

Since BAM and BET are financially interrelated organizations, in that the certificate of incorporation and bylaws of BET limit its activities to those that are beneficial to BAM and BAM has an ongoing economic interest in the net assets of BET, BAM recognizes its interest in the change in the net assets of BET as increases or decreases in BAM's restricted net assets.

BET adheres to the New York Prudent Management of Institutional Funds Act ("NYPMIFA"). BET recognizes that NYPMIFA permits the Board of Trustees to appropriate for expenditure all earnings of endowment funds (both realized and unrealized) with a presumption of prudence to a ceiling of 7% annually based on a quarterly rolling five year average of such endowment funds.

The Board of Trustees of BAM has interpreted NYPMIFA as allowing BAM to appropriate for expenditure or accumulate so much of an endowment fund as BAM determines is prudent for the uses, benefits, purposes and duration for which the endowment fund is established, subject to the intent of the donor as expressed in the gift instrument. See Note 2E for the accounting treatment of net assets.

BAM's interest in the resources held by BET changed as follows during the years ended June 30, 2017 and 2016:

	2017	<u>2016</u>
Beneficial interest, beginning of year	\$ 91,574,003	\$ 99,346,428
Change in BET permanently restricted net assets	153,344	679,843
Change in BET temporarily restricted net assets	4,052,251	(8,452,268)
Beneficial interest, end of year	\$ 95,779,598	\$ 91,574,003

The unrestricted and temporarily restricted earnings held by BET are temporarily restricted by BAM, since BAM cannot determine the timing and amount of the distribution from BET.

BAM owes BET \$25,000 and \$975,000 representing funds temporarily held in BAM as of June 30, 2017 and 2016, respectively. During the years ended June 30, 2017 and 2016, BAM received a management fee of \$200,000 for services performed on behalf of BET by BAM employees.

During the years ended June 30, 2017 and 2016, BET appropriated \$8,598,441 and \$4,359,525, respectively, as the distribution to BAM. This amount is reflected as revenue in the accompanying statements of activities.

#### NOTE 7 – LINE OF CREDIT

BAM has a line of credit with a bank in the amount of \$3,900,000 as of June 30, 2017. Loan proceeds obtained under this agreement are to be used to finance working capital. The line of credit bears interest at LIBOR plus .50 percent. Amounts which may be drawn down from the line of credit are subject to limitations based upon the balances of accounts receivable and unconditional promises to give to secure borrowing. The bank has a first priority security interest in all present and future assets of BAM. As of June 30, 2017 and 2016, the outstanding balance on the line of credit amounted to \$0 and \$1,750,000, respectively.

#### **NOTE 8 – CONCENTRATIONS**

- A. Cash and cash equivalents that potentially subject BAM to a concentration of credit risk include cash accounts with banks that exceed the Federal Deposit Insurance Corporation ("FDIC") insurance limits. Interest-bearing accounts are insured up to \$250,000 per depositor. As of June 30, 2017 and 2016 there was approximately \$1,295,000 and \$790,000, respectively, of cash and cash equivalents held by banks that exceeded FDIC limits. Such excess includes outstanding checks.
- B. A number of BAM's employees are covered by collective bargaining agreements as of June 30, 2017 and 2016, respectively. The agreements stipulate wage levels and differentials, participation in group health and dental plans and certain policies with regard to paid time off and leave policies, work hours and schedules, personnel policies including grievance, as well as discharge and discipline procedures.

#### NOTE 9 - PENSION AND OTHER RETIREMENT PLAN

All eligible BAM employees are members of the Cultural Institutions Retirement System ("CIRS") Pension, 401(k) Savings, and Group Life and Welfare Benefits plans. Because the CIRS Pension Plan is a multiemployer plan, certain information with respect to vested and non-vested benefits, as well as plan assets relating to BAM's employees, is not readily available. Pension and 401(k) expense for the years ended June 30, 2017 and 2016 amounted to \$1,763,724 and \$1,664,708, respectively, of which \$263,602 and \$244,887, respectively, was funded by an appropriation from the City (Note 12).

The risks of participating in multiemployer pension plans are different from single-employer plans in that: assets contributed to a multiemployer plan by one employer may be used to provide benefits to employees of other participating employers; if a participating employer stops contributing to the plan, the unfunded obligations of the plan may be borne by the remaining participating employers; and if BAM stops participating in the multiemployer plan, BAM may be required to pay the plan an amount based on the underfunded status of the plan, referred to as a withdrawal liability. BAM has no plans to withdraw.

BAM's participation in the Plan is outlined in the table below. The Pension Protection Act ("PPA") Zone Status available in the Company's year ended June 30, 2017 and 2016 financial statement is for the Plan's years ended June 30, 2017 and 2016. The zone status is based on information obtained from the Plan and is certified by the Plan's actuary. Among other factors, plans in the red zone are generally less than 65% funded.

Based on the Plan's annual report on Form 5500, the Plan was 93.95% funded for its plan year beginning July 1, 2017. The "FIP/RP Status Pending/Implemented" column indicates if a funding improvement plan ("FIP") or a rehabilitation plan ("RP") is either pending or has been implemented.

According to the annual report on Form 5500, the Plan's actuary certified that for the Plan year beginning July 1, 2017, the Plan was not in endangered or critical status.

			PPA Zone			Expiration
			<u>Status</u>	FIP/RP		Date of
	Employer	Pension		Status		Collective
	Identification	Plan	July 1,	Pending/	Surcharge	Bargaining
Pension Plan	Number	Number	2017	Implemented	Imposed	Agreements
The Cultural Institutions						
Pension Plan	11-2001170	001	Green	No	No	June 30, 2020

In fiscal year 2015, the City of New York notified BAM that for fiscal years 2007-2012, the Cultural Institutions Retirement System ("CIRS") had erroneously billed the City for prior pension costs that should have been paid by BAM. The total amount of overpayment by the City of New York was \$2,351,758. The City of New York has agreed to allow BAM to repay this amount over a period of 10 years, starting July 1, 2015. For the years ended June 30, 2017 and 2016, respectively, the liability of \$1,670,602 and \$1,925,066 is reflected as part of the accounts payable and accrued expenses balance in the accompanying statements of financial position. The corresponding expense is shown as a non-operating activity on the statements of activities. BAM has also added an unrestricted net assets category on the statements of financial position to reflect this transaction.

Effective September 1, 2011, BAM established a Section 457(b) deferred compensation plan for the benefit of its executives (the "Plan"). The annual contributions to the Plan are determined by each participant. Contributions to this Plan and net earnings/reinvestments amounted to \$94,216 and \$85,323 for the years ended June 30, 2017 and 2016, respectively. Included in prepaid expenses and other current assets, and accounts payable and accrued expenses is \$272,744 and \$178,528 as of June 30, 2017 and 2016, respectively, relating to this Plan.

#### **NOTE 10 – PERMANENTLY RESTRICTED NET ASSETS**

Permanently restricted net assets amounted to \$84,674,552 and \$84,521,199 as of June 30, 2017 and 2016, respectively, and represent \$1,814,614 and \$1,814,605 of BAM's working capital reserve fund, as well as \$82,859,938 and \$82,706,594 of BAM's beneficial interest in the permanently restricted net assets of the BAM Endowment Trust ("BET"). The working capital reserve fund is available for use by BAM to cover short-term working capital needs. The working capital reserve fund must be fully funded for at least thirty consecutive days during the fiscal year. The working capital reserve fund, and any appreciation and earnings, are restricted for working capital in perpetuity.

#### NOTE 11 - TEMPORARILY RESTRICTED NET ASSETS

BAM's temporarily restricted net assets consisted of the following as of June 30, 2017 and 2016:

		2017	 2016
Benefits, galas and special events	\$	40,000	\$ 123,000
Capital Improvements		541,321	540,634
Cinema		-	42,500
Dance		700,000	857,000
Education		509,411	590,907
Fulton Street Redevelopment Project		5,268,453	5,952,539
Next Wave		497,088	379,200
Opera and music		560,000	1,187,500
Other		2,677,965	1,922,738
Theater		50,000	87,500
Time restricted: to be used for general purposes		640,979	16,484
Beneficial interest in BAM Endowment Trust		12,919,660	 8,867,409
Total temporarily restricted net assets	\$ 2	24,404,877	\$ 20,567,411

During the years ended June 30, 2017 and 2016, BAM released temporarily restricted net assets by incurring program expenses or the passage of time, as follows:

	 2017		2016
Benefits, galas and special events	\$ 123,000	\$	61,001
Capital Improvements	21,313		61,098
Cinema	42,500		307,500
Dance	157,000		257,500
Education	403,642		731,892
Next Wave	229,200		334,903
Opera and music	637,500		-
Other	774,441		1,356,241
Theater	62,500		445,000
Time restricted: to be used for general purposes	 600,750		3,845,908
Net assets released from restrictions for operations	 3,051,846	_	7,401,043
Fulton Street Redevelopment Project	684,086		1,047,863
South Site Project	 3,000		11,400
Total net assets released from restrictions	\$ 3,738,932	\$	8,460,306

#### NOTE 12 – PUBLIC SUPPORT APPROPRIATIONS FROM THE CITY OF NEW YORK

In connection with its operations, BAM has received the following appropriations from The City of New York (the "City") for the years ended June 30, 2017 and 2016:

	2017	2016
Operations	\$ 2,083,778	\$ 2,017,395
Energy	681,849	656,344
Cultural Institutions Retirement System (Note 9)	263,602	244,887
Subtotal: New York City Department of Cultural Affairs	3,029,229	2,918,626
New York City Department for the Aging	-	10,000
Borough of Brooklyn	20,000	20,000
Total appropriation from The City of New York	\$ 3,049,229	\$ 2,948,626

#### **NOTE 13 – FUNCTIONAL ALLOCATION OF EXPENSES**

For the years ended June 30, 2017 and 2016, expenses by functional program (inclusive of depreciation and direct expenses of special events) are as follows:

	2017	2016
Program services	\$ 41,382,007	\$ 48,936,453
Management and general	4,173,835	4,168,207
Fundraising	<u>7,383,065</u>	7,691,774
Total expenses by functional program	\$ 52,938,907	\$ 60,796,434

#### **NOTE 14 – COMMITMENTS AND CONTINGENCIES**

- A. In 1973, BAM entered into an agreement with the City to lease for a nominal amount the premises known as The Peter Jay Sharp Building for ninety-nine years. In November 2016, BAM entered into a 25-year license agreement with the City to operate the BAM Harvey Lichtenstein Theater at a nominal fee. In December 2013, BAM entered into a 25-year license agreement with the City to operate the BAM Richard B. Fisher Building at a nominal fee. These 25-year license agreements have one 25-year renewal option. BAM has the responsibility to provide and pay for all services, ordinary maintenance and repairs of these three premises. BAM, however, receives annual public support appropriations from the City to offset a portion of these costs (Note 12).
- B. Government supported projects are subject to audit by the applicable government granting agencies.
- C. During the normal course of business, BAM is a defendant with respect to various claims involving accidents and other issues. Management and counsel believe the ultimate resolution of these pending claims will not have a material impact on the financial position and changes in net assets of BAM.
- D. BAM believes it has no uncertain tax positions as of June 30, 2017 and 2016 in accordance with Accounting Standards Codification ("ASC") Topic 740, *Income Taxes* which provides standards for establishing and classifying any tax provision for uncertain tax positions.

#### NOTE 15 - FAIR VALUE MEASUREMENTS

The fair value hierarchy defines three levels as follows:

Level 1: Valuations based on quoted prices (unadjusted) in an active market that are accessible at the measurement date for identical assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs.

Level 2: Valuations based on observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in inactive markets; or model-derived valuations in which all significant inputs are observable or can be derived principally from or corroborated with observable market data.

Level 3: Valuations based on unobservable inputs are used when little or no market data is available. The fair value hierarchy gives lowest priority to Level 3 inputs.

In determining fair value, BAM utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible in its assessment of fair value.

Financial assets carried at fair value at June 30, 2017 are classified as Level 1, Level 2 and Level 3 in the table as follows:

ASSETS CARRIED AT FAIR VALUE	 Level 1	Level 3	 2017
Cash equivalents – money market funds Beneficial interest in the BAM Endowment Trust	\$ 19,611 -	\$ - 95,779,598	\$ 19,611 95,779,598
TOTAL ASSETS AT FAIR VALUE	\$ 19,611	\$ 95,779,598	\$ 95,799,209

Financial assets carried at fair value at June 30, 2016 are classified as Level 1, Level 2 and Level 3 in the table as follows:

ASSETS CARRIED AT FAIR VALUE	 Level 1	Level 3	 2016
Cash equivalents – money market funds Beneficial interest in the BAM Endowment Trust	\$ 19,520	\$ - <u>91,574,003</u>	\$ 19,520 91,574,003
TOTAL ASSETS AT FAIR VALUE	\$ 19,520	<u>\$ 91,574,003</u>	\$ 91,593,523

The reconciliation of the alternative investments measured at estimated fair value classified as Level 3 follows for the years ended June 30, 2017 and 2016:

	2017	2016
Balance, beginning of year Additions Expenses Unrealized gain (loss) Realized gain (loss)	\$ 91,574,003 1,153,475 (9,367,248) 9,925,725 2,493,643	\$ 99,346,428 2,091,980 (5,053,197) (4,435,011) (376,197)
Balance, end of year	\$ 95,779,598	\$ 91,574,003

#### **NOTE 16 – SUBSEQUENT EVENTS**

Management has evaluated events subsequent to the date of the statement of financial position through December 13, 2017, the date the financial statements were available to be issued.